

# ASHBY'S STERLING FLAVOR LIST- 2010

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(1/11/10)

**Note:** *Not all flavors are available in all markets. Ask your Ashby's Sterling Ice Cream distributor for flavors available in your area.*

## FLAVOR / DESCRIPTION

**ALMOND CHERRY STREUSEL** – NICRA 2<sup>nd</sup> place "Best New Flavor", 2007: Baked, almond streusel crumbled into creamy, vanilla ice cream and topped with cherry filling.\*

**AMARETTO CHERRY** – NICRA "Best Fruit Flavor 2000" and "Best New Flavor 1993"; LA County Fair "Gold Ribbon" winner, 2005: Amaretto ice cream loaded with cherries and chocolate flakes.

**ANNIVERSARY CAKE** - 2004 was Ashby's Sterlings' 20<sup>th</sup> anniversary and we're celebrating with Grandma's yellow cake batter ice cream full of cake bites and spoonfuls of colorful frosting.

**APPLE CRUMB CAKE**– Cinnamon-apple ice cream, sprinkled with crunchy crumb cake, then drenched in brown sugar sauce.\*

**BANANA PUDDING** - NICRA "Best New Fruit Flavor", 2000: Banana pudding ice cream swirled with marshmallow creme and vanilla cookies.

**BEAR CLAWS** - Sweet, dark chocolate ice cream swirled with a heavy caramel, and loaded with chocolate-coated cashews.

**BELGIAN CHOCOLATE** – Our finest, smooth, dark chocolate ice cream.

**BLACK CHERRY** - Black cherry ice cream with large, black sweet cherries.

**BLACK WALNUT** - Black walnut ice cream with real black walnuts.

**BLUE MOON** - Traditional nutty and fruity flavored, bright blue ice cream.

**BUTTER PECAN** - LA County Fair "Gold Ribbon" winner, 2005: Sweet, buttery ice cream, and lots of pecan halves.

**CARAMEL MACCHIATO** – Sweet, caramel espresso ice cream stirred with more caramel.

**CHOCOLATE** - "First Place" NICRA Award Winner in 2002, 1998, and 1994; World Dairy Expo, 2006 and 2005; and LA County Fair "Gold Ribbon", 2005: A creamy smooth, pure chocolate ice cream.

**CHOCOLATE ALMOND TRUFFLE** - Very dark chocolate ice cream full of huge, crunchy almonds, chocolate truffles.

**CHOCOLATE CHIP** - Vanilla ice cream with tons of chocolate chip morsels.

**CHOC. MACKINAC ISLAND FUDGE** - Our award-winning chocolate ice cream with slabs of thick Moose Tracks® fudge, crispy walnuts, and a boat load of chewy, fudge chunks.

**CHOCOLATE PEANUT BUTTER CUP** - Chocolate ice cream with a rich peanut butter ripple.

**COFFEE WITH CREAM** - Smooth, sweet coffee with cream flavor ice cream.

**COOKIE DOUGH** - Chocolate chip cookie dough flavored ice cream, homestyle cookie dough and chocolate chip morsels.

**COTTON CANDY TWIST** - Bright blue cotton candy swirled with pink cotton candy nougat. The only thing missing is the stick!

**COW TIPPIN'** - Fields of caramel-filled chocolate cows laying in sweet, vanilla ice cream, near a river of caramel.

**ENGLISH BUTTER TOFFEE** – Butter caramel ice cream with lots of chocolate covered hunks of toffee and chopped almonds. The queen would approve!

**ESKIMO KISSES** - Cool, coconut ice cream kissed with chocolate truffles and warmed by a thick blanket of fudge.

**FRENCH VANILLA** - "First Place" National Award Winner 2009, 2007, 2003, 2000, and 1994: A vanilla custard, French-style ice cream made with sugar egg yolks.

**GOLD RUSH** – Golden vanilla and chocolate ice cream swirled with thick caramel.

**KETTLE CRUNCH** – Milk chocolate-covered potato chips dunked in caramel ice cream and layered with blankets of thick fudge.\*

**KEY LIME PIE** - LA County Fair "Gold Ribbon" winner, 2005: Graham cracker crust with whipped cream and key lime swirl in lime mousse ice cream.

**MACKINAC ISLAND FUDGE** - Vanilla ice cream, butter fudge swirl, with our large chewy fudge pieces. It's like being on vacation!

**MAGIC COOKIE W/M&M'S – NICRA "Best New Flavor of the Year", 2007:** Sweet, coconut ice cream, filled with crumbled oatmeal cookies and mini chocolate candies, wrapped in milk chocolate ribbon.\*

**MAJESTIC MILKY WAY BARS** - Milky Way bars and chocolate flakes blended with a caramel fudge ribbon in milk chocolate ice cream.

**MAPLE WALNUT** – Maple ice cream, stocked with large, English walnuts.

**MINT CHOCOLATE** - Mint ice cream loaded with rich dark semi-sweet chocolate chips.

**MOCHA ALMOND FUDGE** - Coffee ice cream, butter fudge swirl, and chocolate-covered almonds.

**MOOSE TRACKS®** - Vanilla ice cream with peanut butter cups swirled with Moose Tracks® Fudge.

**O-O-OREO** - Vanilla ice cream blended with real Oreo cookies, pieces and crumbs.

**PEACH PIE** - Fresh peach ice cream swirled with diced peaches swirl and crisp pie crust.\*

**PEPPERMINT CANDY CRUNCH** - Pink peppermint ice cream dotted with colorful red and green peppermint candies.

**PISTACHIO ALMOND** - Pistachio nut flavored ice cream, with crisp, toasted almonds.

**PLAY DOUGH** - The kids' new favorite! A bright yellow vanilla ice cream with hunks of red and blue play dough (cookie dough).

**POMEBERRY** – Pomegranate ice cream with a pomegranate/blueberry swirl, and dark chocolate chunks.

**PRALINE -N- PECAN** - Vanilla ice cream swirled with a rich caramel fudge and loaded with candied pecans.

**RASPBERRY CHIP CHEESECAKE** - Voted "Best New Flavor 1994" and "Best Fruit Flavor 2000" by the National Ice Cream and Yogurt Retailers Association: Our creamy cheesecake ice cream with a raspberry swirl and loaded with chocolate chip flakes.

**ROCKIN' ROAD** – A new twist to our Rocky Road flavor: dark chocolate ice cream with mini marshmallows, large salted peanuts, and thick caramel swirl.

**ROCKY ROAD** - Our rich, dark chocolate ice cream with marshmallow cups and chocolate-covered almonds makes this an old favorite!\*

**SAVANNAH SUMMER** – Peach ribbons delicately whirling around tea cakes in sweet tea ice cream.

**SCOUT'S HONOR MINT COOKIE** – Our mint ice cream with chocolate covered mint cookie balls and a chocolate cookie fudge swirl.

**SPUMONI** - LA County Fair "Gold Ribbon" winner, 2005: Four of our best flavors: Amaretto Cherry, Pistachio Almond, Dark Chocolate and Golden Rum, plus whipped cream swirl, combine to make this a special treat!

**STRAWBERRY** - "First Place" NICRA Award Winner 2009, 1993: Strawberry ice cream, with strawberry halves.

**STRAWBERRY CHEESECAKE** - Cheesecake ice cream with a strawberry ripple and chunks of traditional cheesecake.

**STRAWBERRY SHORTCAKE** – Strawberry and whipped cream ice cream interlaced with strawberry swirl and layers of shortcake.\*

**SUPERMAN** - Try our florescent lemon yellow, strawberry red and bubble gum blue ice cream. Definitely the number one selling kids ice cream.

**SUTTON'S BAY CHERRY LEMON CAKE** – Lemony-licious ice cream flowing with cherry ribbon and moist, vanilla cake.

**SWEET AND SALTY** – Fluffy peanut nougat ice cream topped with creamy, caramel swirl and big salted peanuts.

**TENNESSEE TOFFEE** - Toffee ice cream laced with smooth, whiskey sweet sauce and garnished with broken Heath bars. Uncle Jack will love this flavor!

**TURTLE PECAN** –NICRA "Best New Flavor of the Year, 1996:Vanilla ice cream with a butter, caramel swirl and loads of chocolate-covered pecans.

**ULTIMATE PEANUT BUTTER BROWNIE** – NICRA "Best New Flavor of the Year", 2002: Creamy peanut butter ice cream packed with fudgy brownies and drizzled with caramel.

**VANILLA** - "First Place" National Award Winner in 2009, 2007, 2005, 2003, 2002, 2000, 1999, 1997, 1994, and 1993; LA County Fair "Gold Ribbon" winner, 2005: 100% Pure Vanilla.

**VANILLA BEAN** - "First Place" National Award Winner in 2007, 2003, 2002, 1994, and 1993: 100% Pure Vanilla with fresh ground Vanilla Bean.

**"SIGNATURE VANILLA"** – Our most premium vanilla ice cream, yet! All natural ingredients, 16% butterfat, and 40% overrun make this flavor a show stopper. It doesn't get much better than this for rich, creamy ice cream.

**WAIKIKI SUNSET** – Tropical orange pineapple ice cream with brilliant strawberry swirl.

***SHERBETS and SORBETS***

**ORANGE SHERBET** - This bright orange sherbet is sure to add a little sunshine to your day. A cool crisp orange taste, a refreshing treat for any time of the year.

**RAINBOW SHERBET** - Talk about a mixture of colors! Our Rainbow Sherbet is orange, raspberry red and lime green all blended together for a truly refreshing taste.

**LEMON SORBET** - A refreshing, non-dairy, non-fat lemon dessert.

**RASPBERRY SORBET** - A refreshing, non-dairy, non-fat raspberry dessert.

**BLACK RASPBERRY POMEGRANATE SORBET** - A refreshing, non-dairy, non-fat black raspberry pomegranate dessert

***Ashby's No Regrets® (low fat and no fat alternative desserts):***

**BLACK CHERRY YOGURT** - A Black Cherry flavored yogurt with a rich maroon color, loaded with sweet black cherry halves. Definitely one to be enjoyed by itself - a calorie watchers delight!

**BLACK RASPBERRY CHIP YOGURT** – Fruity, blackraspberry yogurt with black raspberry topping and chips of dark chocolate.

**VANILLA YOGURT** - A vanilla lowfat yogurt. Make a reduced fat treat for your fat-conscious customers: a cone, a sundae, or a beverage.

**WILD BLUEBERRY GRANOLA YOGURT** – Vanilla yogurt with wild blueberry swirl and cinnamon-oatmeal granola. It's like dessert for breakfast

***NO SUGAR ADDED and LOW FAT ICE CREAMS:***

**BUTTER PECAN** - Butter pecan flavored No Sugar Added, Low Fat ice cream with loads of pecan pieces.

**CHERRY VANILLA** - Tart red cherries in Vanilla NSA/Low Fat ice cream.

**CHOCOLATE MOOSE TRACKS®** - NSA/Low Fat chocolate ice cream with wonderfully thick, chocolate fudge swirl and peanut butter cups.

**COFFEE FUDGE** - Coffee flavored No Sugar Added, Low Fat ice cream with a smooth, chocolate fudge ribbon.

**COUNTRY APPLE PIE** – NSA pie chips and apple pie ribbon in No Sugar Added apple ice cream. Total guilt-free indulgence!

**VANILLA** - Vanilla flavored No Sugar Added, Low Fat ice cream.